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## VISTA VERDE FARMS, INC.

June 20, 2001



Whitney Rick  
Chief, Research & Promotion Staff,  
Cotton Program,  
Agricultural Marketing Service, USDA  
Stop 0224  
1400 Independence Avenue, SW,  
Washington, DC 20250-0244

**RE: Comments regarding the review of 1990 amendments to the Cotton  
Research and Promotion Act.**

Dear Ms. Rick:

We do not think that there is any need for a referendum regarding the 1990 amendments to the Cotton Research and Promotion order.

Even in these very difficult times, support for the Cotton Research and Promotion program remains strong in California.

This would be the worst time possible to end the check-off program. Cotton Inc.'s efforts to promote our product have resulted in an all time high domestic use of cotton of 37 lbs. per capita. The demands of agricultural research continue to expand due to reductions in ag research at the public and private levels. These are only a couple of examples of the good work Cotton Inc. is doing in our behalf.

When you have a program that is working for the benefit of those paying the bill, lets leave it alone and let it do its job.

We appreciate the efforts of the Department for its supervision of the program.

Sincerely,

Kendall W. Gardner  
Vista Verde Farms, Inc.

KWG/jw